



APRIL 18 thru 26 . 2014





I'm delighted to invite you to Mendocino County's 3rd annual Earth Day Festival – our Party for the Planet! Mendocino County is often called the greenest county in California —home to organic and biodynamic vineyards and wineries, the nation's first organic brewpub and first carbon-neutral winery, local organic foods, produce and olive oil. We are delighted to have the opportunity to showcase the "green-ness" of the county at this April festival.

Enjoy a day with the family at the Solar Living Institute, learn about organic gardening methods, listen to music, taste organic wines and foods from local purveyors.

We look forward to seeing you in Mendocino County!

Scott Schneider
President & CEO
Visit Mendocino County, Inc.

Events take place throughout the County, from the inland valleys to the coast. Plan your trip at www.visitmendocino.com or by calling 1.866.466.3636

Charming Towns & Villages | Towering Redwoods
Intimate Artisanal Wineries | Spectacular Coastlines

...WHAT YOU'VE BEEN MISSING

VISIT MENDOCINO COUNTY, INC.

345 North Franklin Street . Fort Bragg, CA 95437

www.visitmendocino.com

1.866.466.3636



FRIDAY · APRIL 4–MAY 11

Sonoma Mendocino Whale & Jazz Festival

Check the full schedule for locations, prices and times



This highly regarded festival, presented by Gualala Arts, captures inspired, original jazz artwork, whale education, a film series, poetry and jazz, chowder challenge and tasting, and live music in beautiful settings conducive to a special coastal experience. The venues include wineries and restaurants, inns, a wine bar and casino, the classically restored Arena Theater, and the Gualala

Arts Center nestled in the coastal redwoods.

Various Locations on the Mendocino South Coast
707.884.1138 · www.gualalaarts.org/Festivals

SATURDAY · APRIL 12

Frey Vineyards Earth Day Biodynamic® Farm Tour & Winery Dinner

3:00PM–8:00PM

Join us at Frey Vineyards in Redwood Valley to celebrate Earth Day with a Biodynamic farm tour and dinner prepared with seasonal organic ingredients from the Frey Ranch. Start with a short hike to the barn to visit baby lambs and goats, and peruse the bountiful ranch gardens that provide organic veggies, flowers, and herbs. Wine at the Tower will be one of the stops along the way, as we stroll through the vineyards and olive rows. We'll circle back to the winery and celebrate the day with a festive dinner served at 6:00pm in



our cellar tasting room. The dinner menu will include a main course with vegan option, salad, and breads baked with Frey Ranch wheat, paired with award-winning Frey organic and Biodynamic wines. We'll be hosting the tour rain or shine, but we do recommend that you leave your dancing shoes in the car and bring boots and an umbrella for potential April showers! \$45 per person, \$30 for Frey Organic Wine Club members.

14000 Tomki Road, Redwood Valley
707.485.5177 · www.freywine.com

FRIDAY · APRIL 18

Party for the Planet at Husch Vineyards!

10:00AM–5:00PM every day

It's a 'Party for the Planet' at Husch Vineyards, where we will be offering self-guided tours in our sustainably farmed vineyards, a complimentary tasting of award-winning wines, and our everyday down-to-earth prices. Open 10am-5pm and located at 4400 Highway 128 in Philo, Husch is the oldest winery in the Anderson Valley. Please feel free to contact us at 1-800-554-8724. We look forward to your visit.

4400 Highway 128, Philo
1.800.554.8724 · www.huschvineyards.com



Personalities, Places and Pets

11:00AM–5:00PM every day

The artwork of Amelia Hunter, Sean Case and Eileen Tumlin is at Scharffenberger Cellars. Come in to taste our wines and see some great artwork.

8501 Hwy 128, Philo
707.895.2957 · www.scharffenbergercellars.com

Yorkville Cellars: Earth Friendly & Fish Friendly

11:00AM-4:00PM

Celebrate our 20th anniversary by joining us for a taste of our new celebratory sparkling Brut Cuvee. This wine is made in the traditional "champenoise" method but is blended from a trio of three untraditional varieties: Sauvignon Blanc, Semillon and Cabernet Sauvignon. We'll be pairing with local bounty from our neighbouring farms, and sampling olive oils too. Take a tour of our organic vineyards with owners Edward and Deborah and help us release helpful ladybugs among the vines.

25701 Highway 128, Yorkville

707.894.9177 · www.yorkvillecellars.com

Yorkville Cellars at Barbelow

5:00PM - 7:00PM

Mendo Bistro's Barbelow will be hosting a Yorkville Wine Tasting Friday April 18 for the County's "Party for the Planet", in celebration of Earth Day. Come taste multi-award winning, certified organic wines at Barbelow 5:00 - 8:00 and help celebrate Yorkville Cellars' 20th anniversary!

301 N. Main St, Fort Bragg

707.964.4974 · www.mendobistro.com

Precision River Running!

April 18 & 19 10:00AM-4:00PM

Precision river running is an intermediate to advanced level white-water river kayak class taught on the Eel River by Liquid Fusion Kayaking.

32399 Basin Street #46A, Fort Bragg

707.962.1623 · www.liquidfusionkayak.com



Every Day is Earth Day at The Stanford Inn's Ravens' Restaurant

8:00AM-9:00PM

Celebrating nearly 30 years of organic farming, Ravens features our Big River Nurseries inspired breakfast and dinner menus, offering local, organic, and healthy cuisine.

44850 Comptche Ukiah Rd, Mendocino

707.937.5615 · www.ravensrestaurant.com

Catch-A-Canoe and Bicycles Too!

9:00AM-5:00PM

Stanford Inn's Catch a Canoe & Bicycles, Too! offers a wide selection of kayaks, canoes, outriggers, and bicycles for exploring beautiful Big River and beyond. We are offering \$20 off canoe rentals between April 18 and 26!

44850 Comptche-Ukiah Road, Catch a Canoe & Bicycles Too! at the Stanford Inn by the Sea, Mendocino

707. 937.0273 · www.catchacanoe.com



Mendocino Coast Botanical Gardens Earth Day Specials

10:00AM - 5:00PM

The Mendocino Coast Botanical Gardens are a treat at any time of year but particularly in the spring when the 100 species and 170 cultivars of Rhododendrons start to bloom. You don't have to go to Nepal to see Rhododendron 40' high in full bloom! Stop in at Rhody's Cafe, which re-opens on April 18 for special treats throughout the festival. \$14/general; \$10/seniors. Well-mannered dogs are welcome on a leash!

18220 North Highway One, Fort Bragg

707.964.4352 · www.gardenbythesea.org

SATURDAY · APRIL 19**2014 Earth Day Celebration-Free Outrigger Rides in Mendocino on Big River Estuary****10:00AM-1:00PM**

Catch a Canoe & Bicycles Too at the Stanford Inn by the Sea is celebrating Earth Day by offering complimentary one hour rides along beautiful Big River Estuary on Saturday, April 19th. Rides last about an hour and are offered on the hour between 10 am and 1 pm. Advanced registration required. Call (707) 937-0273. Children are welcome and must be six or over. Dogs may ride on the Canine Cruiser on a space available basis.



44850 Comptche-Ukiah Road, Catch a Canoe & Bicycles Too! at the Stanford Inn by the Sea, Mendocino
707. 937.0273 · www.catchacanoe.com

Naughty Boy Farm Tour, Barrel Tasting & Vertical Wine Tasting**1:00PM-4:00PM**

Celebrate Earth Day! Schedule a farm visit with Naughty Boy's winery in pristine Potter Valley with three openings on April 19: 1pm; 2.30pm and 3.30pm. Take a vineyard tour with the dogs, then join Jim and Emjay for a vertical tasting with Library wines, barrel tasting and appetizers in their Potter Valley Winery! \$10/person or \$40/group of 6 (includes appetizers and wine). Wine club members receive discounted rates! Please call or email to reserve your tour! 707.744.1060 or naughtyboyvineyards@yahoo.com. Limited availability, reserve soon!

Naughty Boy Vineyards, 10,000 Gibson Ln, Potter Valley
707.744.1060 · www.naughtyboyvineyards.com

Rhododendron Walks at Mendocino Coast Botanical Gardens**1:00PM**

Join Rhododendron Gardener Dennis McKiver for an informative walk through Fort Bragg rhododendrons, tender species and our big leaf rhododendrons that are unique to our climate. Free with Admission to the Gardens. Free with admission to the Gardens.

18220 North Highway One,
Fort Bragg
707.964.4352 · www.gardenbythesea.org

**Capturing California History: A Literary & Historical Book Reception****5:00PM-7:00PM**

Kim Bancroft has created a new edition of the 1890 autobiography of her great-great-grandfather, Hubert Howe Bancroft, historian and founder of the Bancroft Library at U.C. Berkeley. Kim will present a slide show about H.H. Bancroft, his historical work, and his legacy. In honor of Earth Day, Kim will focus on Bancroft's attitude toward nature, both for the life of the mind and in relation to California's resources and developments in the 19th century.

Please join the Museum in celebrating "Literary Industries: Chasing a Vanishing West," and its local editor. Free event; local wines and foods.

400 East Commercial Street, Willits
707.459.2736 · www.mendocinomuseum.org

Big River Clean & Canoe Event

10:00AM-3:00PM

Party for the planet at Big River with the Mendocino Land Trust! Give thanks to our planet through trash and invasive plant removal on Big River's north bank from 10:00 to 12:00, take a break for lunch in quaint Mendocino village at any number of eateries, then Catch-a-Canoe on Big River's south bank from 1:00 to 3:00. Free!

Big River at Hwy One, Mendocino

707.962.0470 · mendocinolandtrust.org

Party for the Planet at Husch Vineyards!

10:00AM-5:00PM see April 18

Every Day is Earth Day at The Stanford Inn's Ravens' Restaurant

8:00AM-9:00PM see April 18

Catch-A-Canoe and Bicycles Too!

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Mendocino Coast Botanicals Gardens Earth Day Specials

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Personalities, Places and Pets

11:00AM-5:00PM see April 18

THURSDAY · APRIL 24

Thirsty Thursday - A 20th Anniversary Party for Yorkville Cellars

5:00PM-8:00PM

Join founders Edward and Deborah Wallo here at SIP! for an anniversary party to celebrate 20 years since being bonded Yorkville Cellars in 1994. Estate grown Certified Organic and Fish Friendly vineyards of Yorkville Cellars provide outstanding grapes for the Bordeaux varietals which they



produce. As always, delicious bites will be served to complement the fabulous range of wines from Yorkville Cellars.

\$20 for non-wine club members and no cover charge for one person per each SIP! Mendocino wine club membership

13420 South Hwy 101, Hopland

707.744.8375 · www.sipmendocino.com

Book Release Party for Composting Abbie: A Whale of a Story

5:00PM-7:00PM

Ann Maglinte, Jed Diamond, and Martin Mileck cordially invite you to attend a party in celebration of the publication of our new book "Composting Abbie: A Whale of a Story." Hear the true story of a whale, a tragic accident, and a man who had a brilliant idea that turned a tragedy into an opportunity to grow food and flowers for children. The story was first reported on October 19, 2009 when a massive blue whale washed ashore just south of Fort Bragg, California. The Museum and refreshments are free during this event. Books are available for purchase.

400 E. Commercial St., Willits

707.459.2736 · www.mendocinomuseum.org

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FRIDAY · APRIL 25**Music with Gwyneth Moreland & Friends****7:30PM-9:30PM**

Enjoy a singer/songwriter showcase when Mendocino Stories & Music Series presents Americana/Folk musician and favorite native daughter Gwyneth Moreland on Friday, April 25. She will be joined by special guests. All ages are welcome! Doors open at 6:30 PM for bistro menu and full bar. Reserved table seating \$20, \$15 general admission at the door.

Mendocino Hotel, 45080 Main St, Mendocino

707.937.1732 · www.mendocinostories.com**Party for the Planet at Husch Vineyards!****10:00AM-5:00PM every day****Every Day is Earth Day at The Stanford Inn's Ravens' Restaurant****8:00AM-9:00PM see April 18****Catch-A-Canoe and Bicycles Too!****9:00AM-5:00PM see April 18****Mendocino Coast Botanicals Gardens Earth Day Specials****10:00AM - 5:00PM see April 18****Personalities, Places and Pets****11:00AM-5:00PM see April 18****SATURDAY · APRIL 26****Saracina Vineyards' Earth Day Dog Hike****10:00AM - 1:30PM**

Join Saracina Vineyards' hiking squad for a morning hike through Saracina Vineyards' scenic 600-acre estate. This four-mile spring hike will be moderately strenuous on gently rolling terrain.



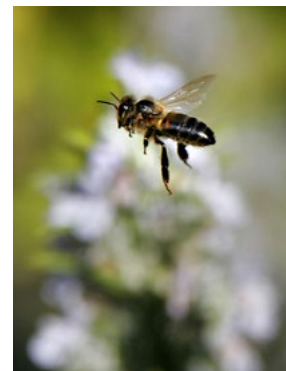
Join us in observing Earth Day's promotion of active lifestyles and healthy living. The hike will culminate at the Saracina Tasting Bar with a wine country picnic lunch and wine tasting with Owner John Fetzner. This will be a dog-friendly hike, and we will provide a water bar and dog treats for our four-legged hiking companions.

Saracina Vineyards, 11684 S. Hwy 101, Hopland

707.670.0199 · www.saracina.com**Earth Day 2014: Celebrate Our Pollinators!****10:00AM-3:00PM**

Celebrate Earth Day and learn about our Pollinators, the bees, at our special day of kid-friendly learning. Sample different locally produced honeys and learn their characteristics and learn about planting bee-friendly plants.

- Make beeswax!
- Visit a pollinator hotel
- Learn what makes a bee - make your own bee or hornet
- Enjoy local music



This event is supported by the Mendocino County Beekeepers Guild and UC Berkeley Urban Bee Lab. This is a free event.

Solar Living Center, 13771 S Hwy 101, Hopland

707.472.2460 · www.solarliving.org**Mendocino County Garden Expo 2014****10:00AM-5:00PM**

Mendocino Greenhouse & Garden Supply is pleased to announce the Fourth Annual Mendocino County Garden Expo, teaching innovative gardening & sustainable living to one county at a time. The goal is to educate and create a forum for the public to explore topics like organic gardening, GMOs and GMO labeling, sustainable living, innovative gardening techniques, bio-dynamics and renewable energy.

The focus of the event will be the way we garden, eat and live today. The day will also include activities for the whole family. Local musical talent will be on display and healthy food and beverages will be for sale. Community involvement includes organizations like Plowshares and Mendocino County's Farmers' Markets, The Waldorf School, and our favorite roller girls, Mendo Mayhem. All donations go to local schools and food projects.

Carl Purdy Hall, Redwood Empire Fairgrounds
1055 N State St, Ukiah
707.485.0668 · mendocinogreenhouse.com

Mendocino CSA Farm Tour at Mendocino Organics

3:00PM-5:00PM

Come to Heart Arrow Ranch on Saturday, April 26, 3pm - 5pm. Mendocino Organics is participating in a county-wide CSA farm tour series. Here's your chance to visit our farm! Try your hand at shelling corn with The Corn Crib, learn how to make tortillas from scratch, and visit our piglets! Mendocino Organics is a first-generation farm offering sustainable meats, amazing produce, and grain to Northern California. Free event.

Heart Arrow Ranch, 1 Heart Arrow Trail, Willits
707.272.2711 · mendocinocsafarmtours.wordpress.com

Parducci's Earthday 'Party for the Planet' Celebration

11:00AM-4:00PM

The third annual event features complimentary food and wine tastings, organic garden tours, a farm animal meet and greet, hands-on demonstrations, and



more family-friendly activities. All good things are wild and free and the whole family is invited to participate in the daylong, free event.

Tours and demonstrations and participants are invited to dig in and experience the winery's working organic garden. Hands-on activities include a worm bin you can stick your hands into, take-home seed planting and lamb, sheep, chick and piglet petting.

Over 25 local artisan food and farm providers will be in attendance with samples and demonstrations. Free oak and redwood tree seedlings will be given away by the Redwood Forest Foundation and the Parducci tasting room will offer complimentary wine tasting. The S'wine Country BBQ food truck will also be onsite with food for purchase. Kids can choose from Jumpy Tents at both the organic garden and tasting room patio locations and chalk painting on the vineyard patio.

501 Parducci Road, Ukiah
707.463.5357 · www.parducci.com



Noyo Food Forest 8th Annual Earth Day Festival

NOON-5:00PM

Looking for some wholesome fun? Our Earth Day Festival is a free, family-friendly event celebrating our planet and its future. This is our 8th year in service to the City of Fort Bragg, and our 8th Earth Day Festival. We've got everything: fun activities for kids; live music; delicious food for sale, provided by some of the finest local restaurants; informative workshops in sustainability, agriculture, gardening and more; beautiful community art pieces to enjoy and participate in creating; a plant sale that includes start trays and matured plants.

Fort Bragg High School Learning Garden, 300 Dana Street, Fort Bragg
707.961.9687 · www.noyofoodforest.org

Ukiah Farmers' Market & Seed Exchange

9:30AM - NOON



In addition to the usual Farmers Market goodies, the Transition Ukiah group will be holding an Earth Day seed exchange at the Ukiah farmers market to honor Earth Day. This is your chance to buy and exchange seeds that have not been treated or genetically altered in any way. A great way to start your spring garden!

School Street in Historic Downtown Ukiah

707.485.0917 · www.mcfarm.org

Save the Frogs at Little River Inn!

9:00AM - NOON

As part of our annual Earth Day fun, this year we will be focusing on frogs with a hands-on educational family-oriented program to encourage awareness and appreciation of frogs, teach eco-pest control, frog habits and habitat and how to encourage frogs to thrive in your community. This event will feature speakers, educational material, frog-themed crafts and a walk through the Audubon certified golf course to view frogs, and other amphibians, in their habitats. Donations will be collected to help support the work of savethefrogs.com.

- 9 - 10, we'll be in the Abalone Hall with an educational presentation about frogs, their important role in our eco-system, the many different species, and what we can do to help them thrive in our community.
- From 10 - 11, we will do some fun frog themed crafts that children of all ages can participate in.
- From 11 - 12, Terry Stratton will lead a nature walk out on our golf course to view frogs, and other amphibians, in their habitats.

Class will fill after 30 reservations, so call 888-Inn-Love (or 707-937-5942) to reserve your space.

Little River Inn, 7901 Hwy One, Little River

707.937.5942 · www.littleriver.com

Draw til You Drop 2014!

10:00AM-Til You Drop!

Draw Til You Drop at the Saturday Afternoon Clubhouse, starting at 10 am, Saturday, April 26 & going til the last artist drops! Besides drawing, there will also be Paint til Ya Faint, Felt til Ya Melt, Crochet til Ya Fade Away & Mosaic til Yer Archaic!!!

Last year it lasted 31 hours, the Ukiah record is 36 hours... we're looking to top the old San Fran DTYD record of 68 hours....! Come and join the fun!

Saturday Afternoon Clubhouse, 107 S Oak St, Ukiah

707.463.2727 · www.ArtsMendocino.org

Music with Alex de Grassi & Paul McCandless

7:30PM-9:30PM

Experience a unique collaboration during an evening of jazz, blues and original music. Grammy-nominated acoustic guitarist Alex de Grassi and the renowned wind instrumentalist Paul McCandless will join forces in a benefit concert for MUSE (Mendocino Unified School Enrichment).

\$25/advance; \$30/door.

Little River Inn, Abalone Room

7901 Hwy One, Little River

707.937.1732 · www.mendocinostories.com



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SUNDAY · APRIL 27

Mendocino CSA Farm Tours at Anderson Valley Community Farm

11:00AM-2:00PM

Part of the countywide Mendocino CSA Farm Tours 2014! On the tour at Anderson Valley Community Farm in Boonville, you will see spring vegetables in the ground and visit with loads of cute kid goats! Be sure to bring your camera. Help herd the sheep flock across the farm, experience the farm life in Boonville, and learn about community-based food and farming. You must RSVP if you want to attend. We will provide directions.

707.391.9422

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